



# Autumn In the Botanic Garden September 1 – October 31, 2024

### All Sponsorships below include the Following Elements:

- Scrolling logo or name recognition on Visitor Center screens – 15-20,000 guests
- Logo or name recognition on Garden website and social media channels:  
Facebook – 37, 615 followers  
Instagram – 26,493 followers
- Logo or name recognition on emails – August - October 2024 – 9,200 recipients
- Logo or name recognition on banners on front of Visitor Center and throughout the Garden – 15-20,000 guests

### \$20,000 Title Sponsorship

- Title Sponsor recognition on any Garden marketing & advertising August - October 2024
- Logo banner at the intersection of W 43 St. North and N 52 W. Ave. – 8,800 vehicles per day
- 300 individual event tickets valid 9/1 - 10/31/2024
- Sponsor Table at all nine (9) Bands & Blooms Thursday nights – 5-8 pm

### \$7,500 Hay Maze Sponsorship

- Logo banner at Hay Maze area on Great Lawn
- 100 individual event tickets valid 9/1 - 10/31/2024

### \$3,000 BOOtanical! Sponsorship

- Logo and name on BOOtanical trick or treat bags and signage at event: Thursdays in October 3,10,17,24,31
- 75 individual event tickets valid 9/1 – 10/31/2024

### \$10,000 Bands & Blooms Sponsorship

- Sponsorship of all nine (9) concert nights (Sept. 5,12,19,26, Oct 3,10,17,24,31) – 6-8 pm
- Logo Banner on Music Stage on the Great Lawn
- 200 individual event tickets valid 9/1 - 10/31/2024
- Opportunity to introduce the Bands at all nine (9) nights

### \$5,000 Scarecrow Challenge Sponsorship

- Logo and name on banner near Scarecrow Row in Bumgarner Family Foundation Lotus Pool
- 75 individual event tickets valid 9/1 - 10/31/2024

### \$2,500 Autumn Sponsorship

- Name recognition on banner on front of Visitor Center.
- 50 individual event tickets valid 9/1 - 10/31/2024

Questions: Call Nancy Moore, Director of Development at 918-289-0330 or email [nancy@tulsabotanic.org](mailto:nancy@tulsabotanic.org)  
Please fill out and return to Tulsa Botanic Garden, 3900 Tulsa Botanic Drive, Tulsa, OK 74127

## COUNT ME IN FOR AUTUMN IN THE GARDEN!

\_\_\_\_\_ \$20,000 Title Sponsor

\_\_\_\_\_ \$10,000 Bands & Blooms

\_\_\_\_\_ \$ 7,500 Hay Maze

\_\_\_\_\_ \$ 5,000 Scarecrow Challenge

**SOLD** \$ 3,000 BOOtanical! Trick or Treat Nights

\_\_\_\_\_ \$ 2,500 Autumn

Company Name \_\_\_\_\_

How Name Will Appear in Promotional Materials \_\_\_\_\_

### Payment Information

I wish to pay by (Payment due August 16, 2024):

**Check** (Payable to Tulsa Botanic Garden)

**Credit Card**

Name on Card \_\_\_\_\_

Card No. \_\_\_\_\_

Exp. \_\_\_\_\_ Sec. Code \_\_\_\_\_

Billing Address \_\_\_\_\_

**Invoice** - Please mail in:

\_\_\_\_ July \_\_\_\_\_ August

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_

City State Zip \_\_\_\_\_